



Choicely 3.0

Launch Q3 / 2019

- Platforms
- Websites
- Apps
- Content
- Ad Campaigns
- Revenue
- More Fans
- Save Time



Choicely presentation for ITV: Interactive Love Island app powered by Choicely



Chaicely Studio

Create show apps & websites



Platforms



Websites



Apps



Content



Ad Campaigns



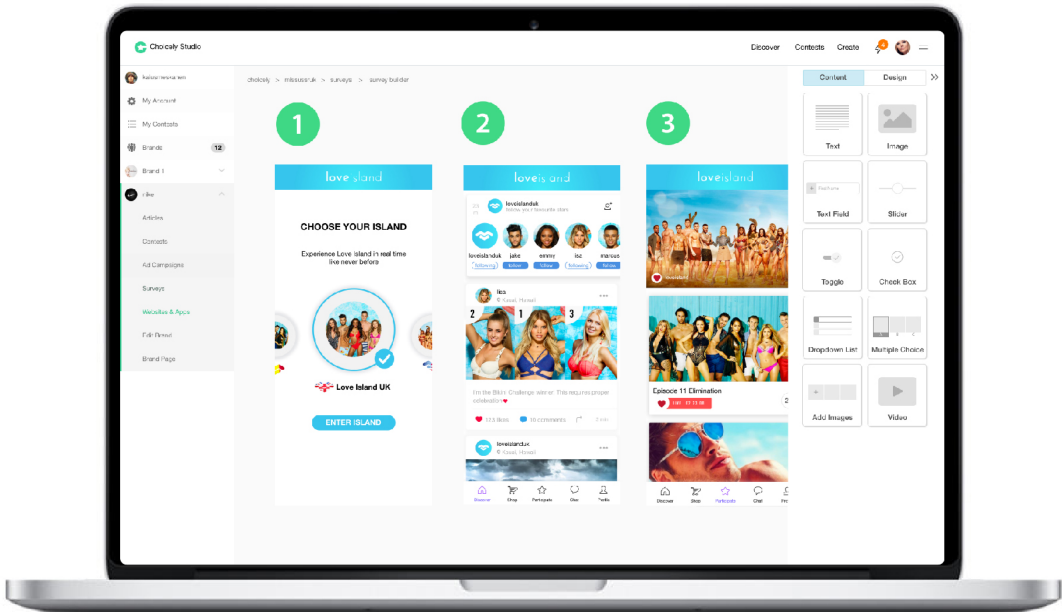
Revenue



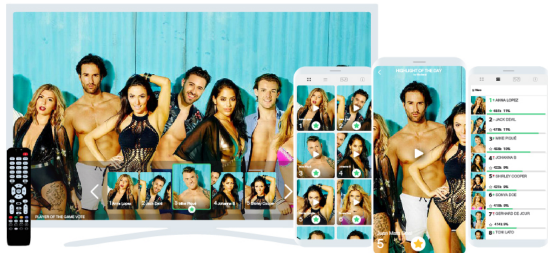
More Fans



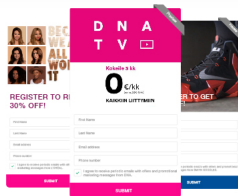
Save Time



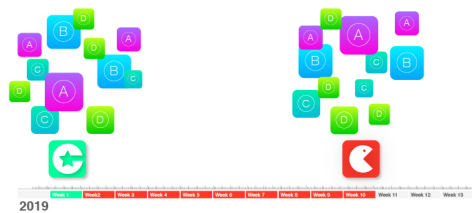
CREATE SHOW APPS & WEBSITES
PUBLISH CROSS-PLATFORM CONTENT



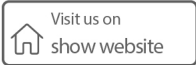
CREATE WEBSITES & APPS **IN HOURS**
CONNECT WEBSITES, APPS, TV & SOCIAL **IN MINUTES**



MAKE REVENUE WITH AD CAMPAIGNS



DECREASE PRODUCTION TIME & COST



Visit us on
show website



Available on the
App Store



GET IT ON
Google play



Choicely Studio

Create cross-platform content in real time



Platforms



Websites



Apps



Content



Ad Campaigns



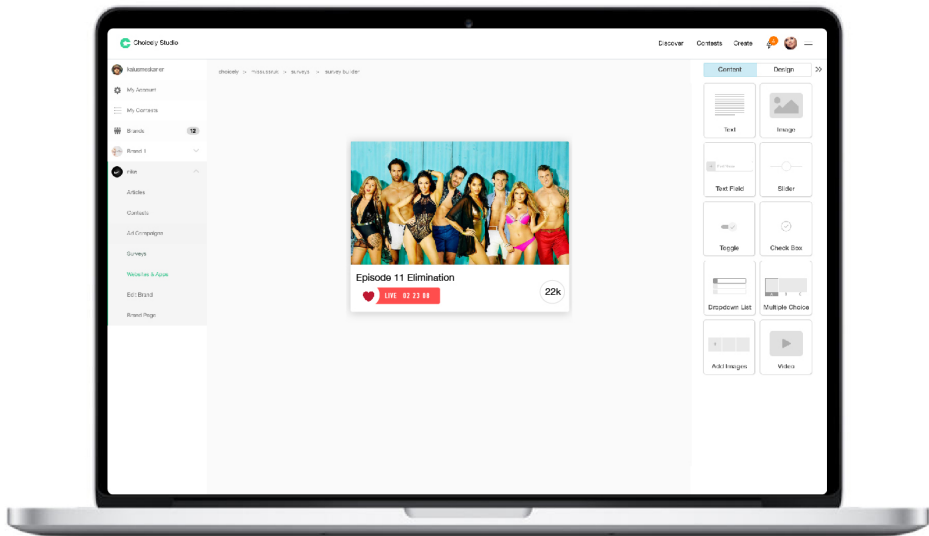
Revenue



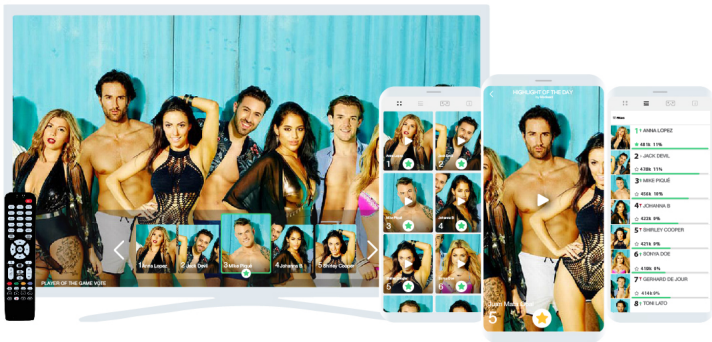
More Fans



Save Time



PUBLISH CROSS-PLATFORM DIGITAL CONTENT UNDER TV SHOW PROFILES



FAN INTERACTION



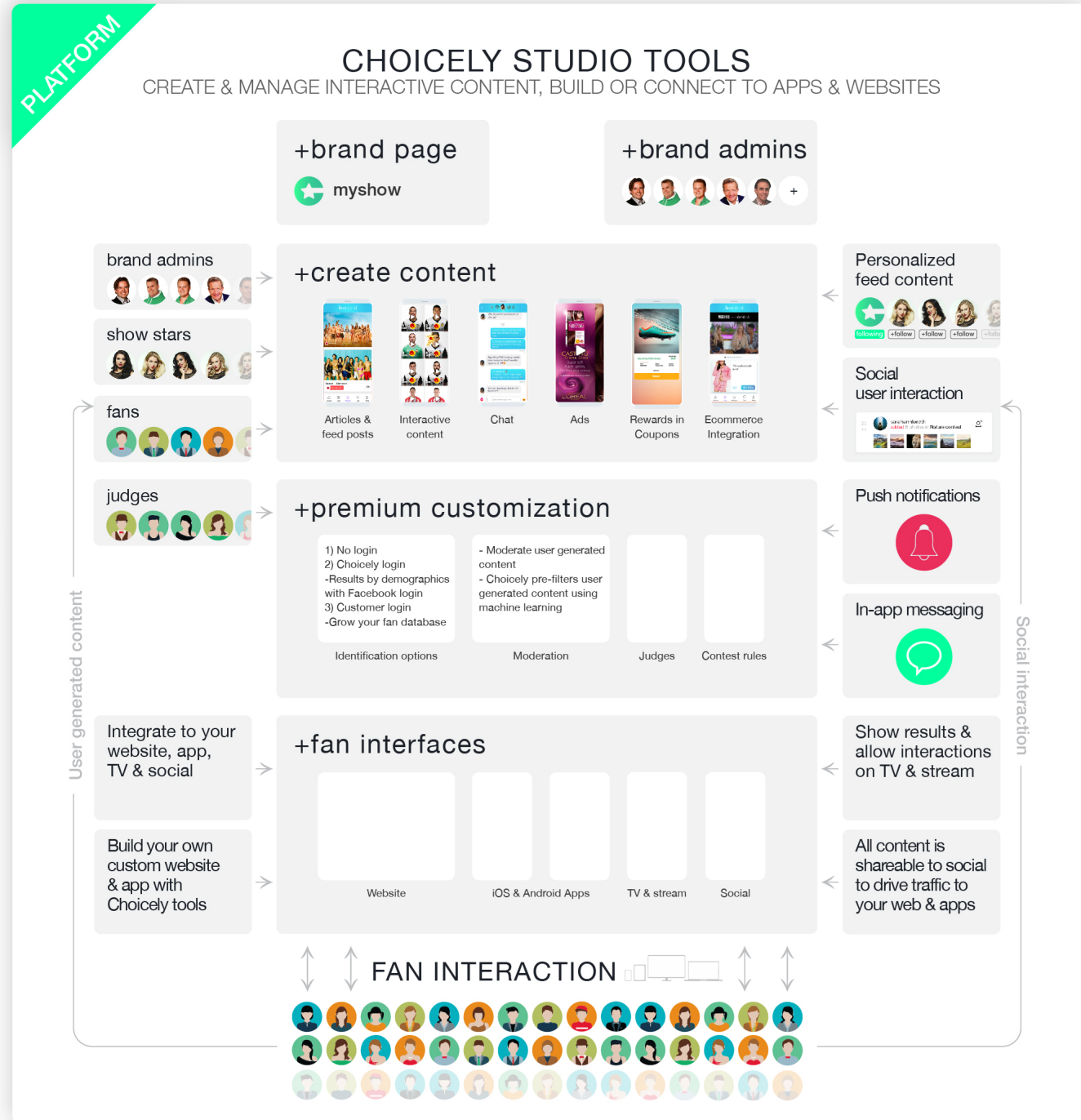
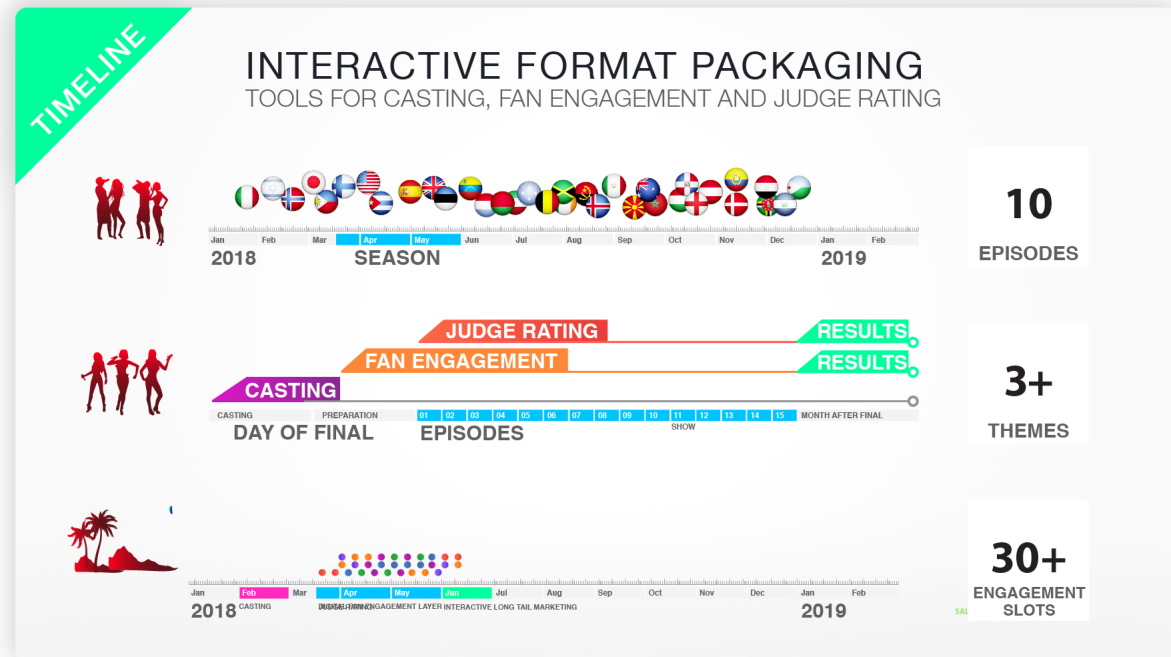
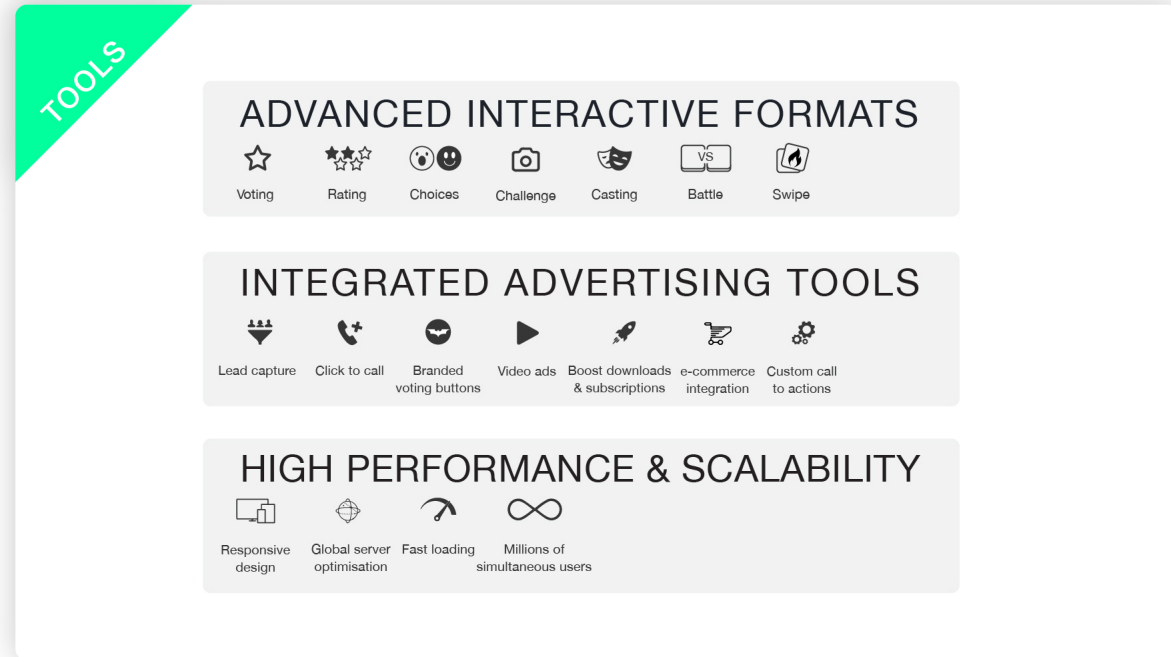
CONTENT IS INSTANTLY LIVE ON SHOW APPS & WEBSITES
SHARE TO SOCIAL & SHOW RESULTS ON TV



ENJOY INCREASED FAN ENGAGEMENT
ENJOY NEW REVENUE, DATA & BUZZ

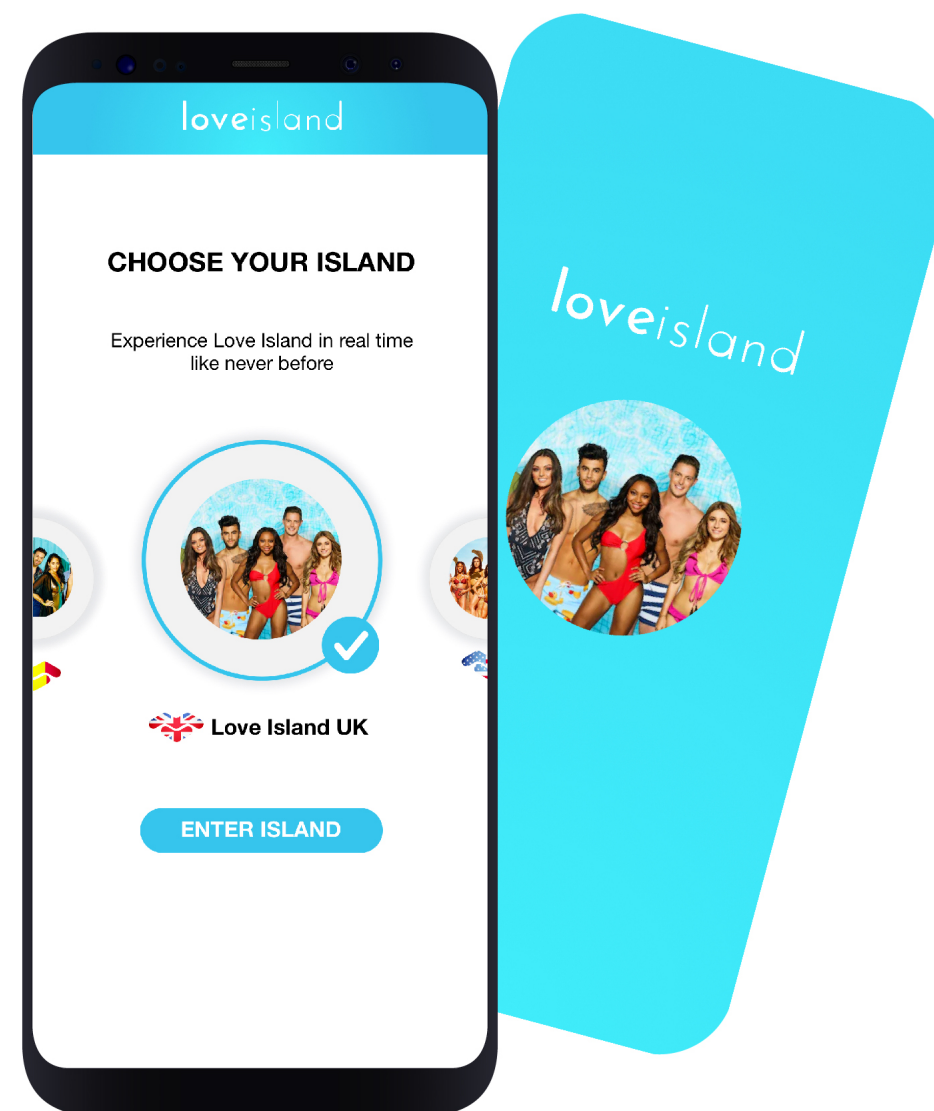
Chaicely Technology

Use powerful tools, integrate everywhere



Localisation

Unify global show apps or create new ones for each market



Confirm country
Preselected by IP, location or time zone



Show apps

Build native apps for your TV Show in hours with Chocely templates & tools



Websites



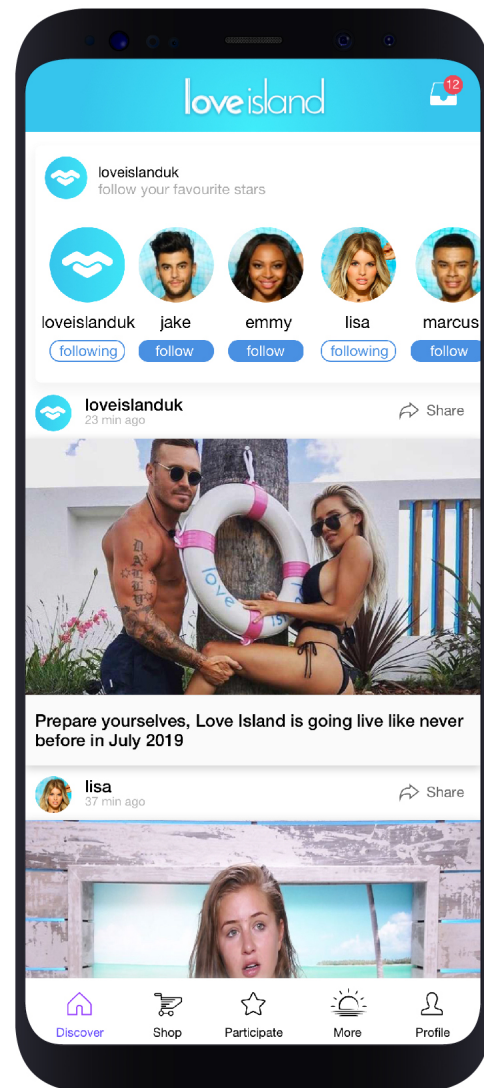
Apps



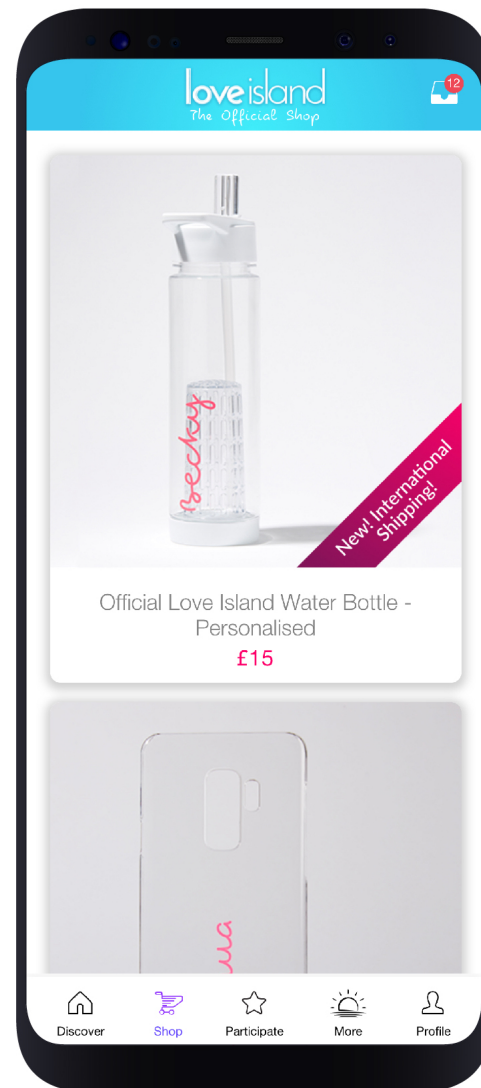
TV



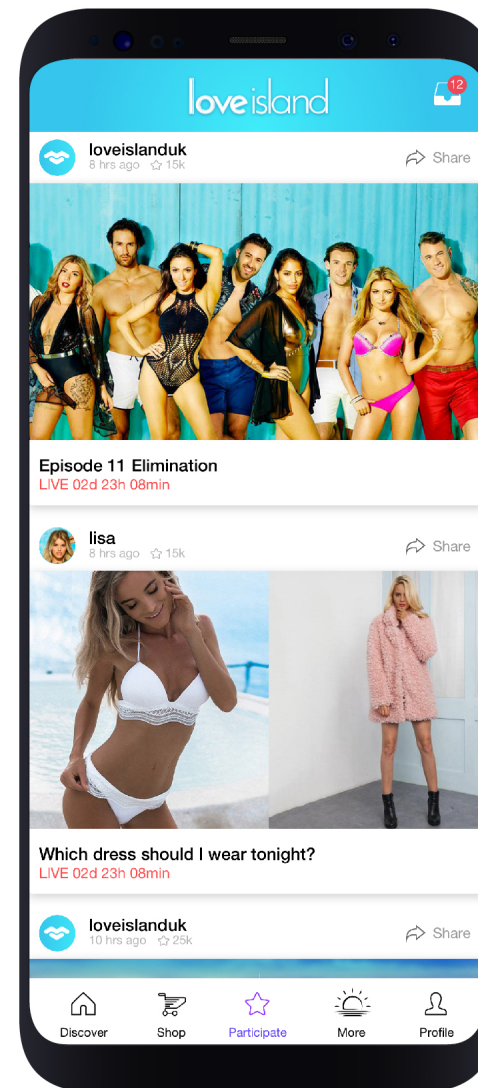
Social



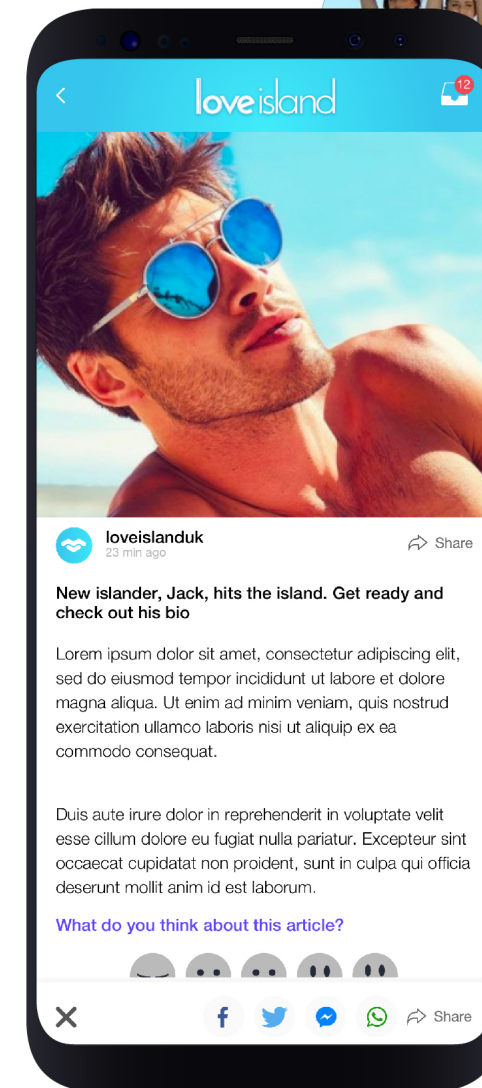
Feed



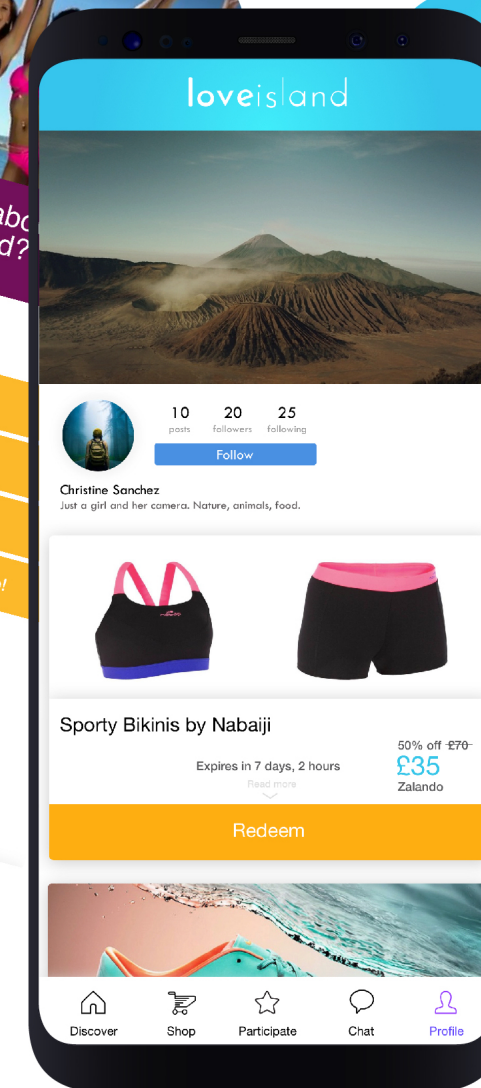
Shop



Participate



Articles, Polls & More



Love Island Profiles

\$ Monetise

Monetise your traffic with integrated advertiser tools

- 

Lead capture
- 

Click to call
- 

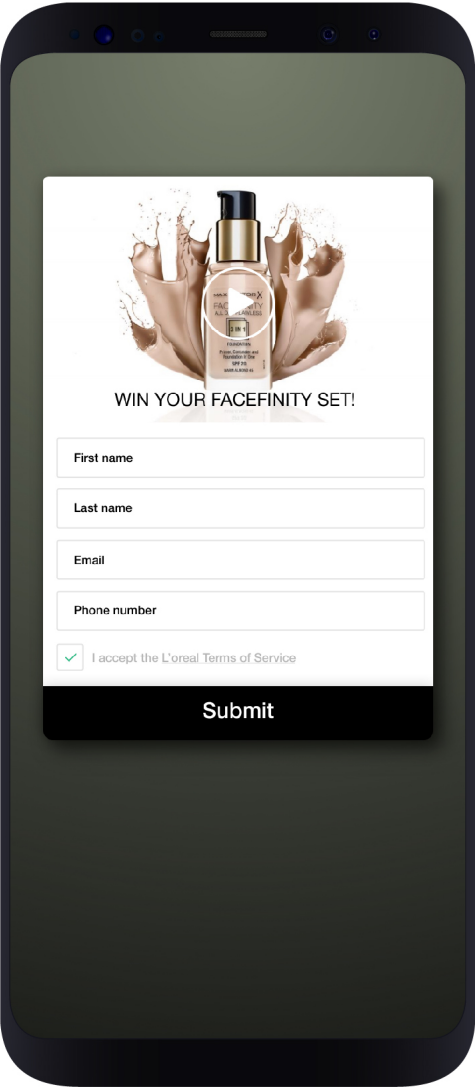
Branded buttons
- 

Video ads
- 

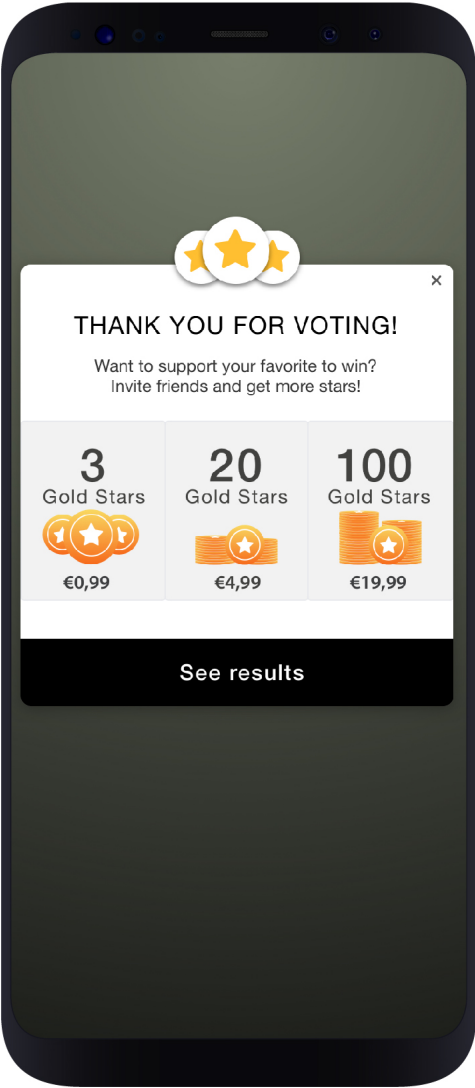
Boost downloads & subscriptions
- 

e-commerce integration
- 

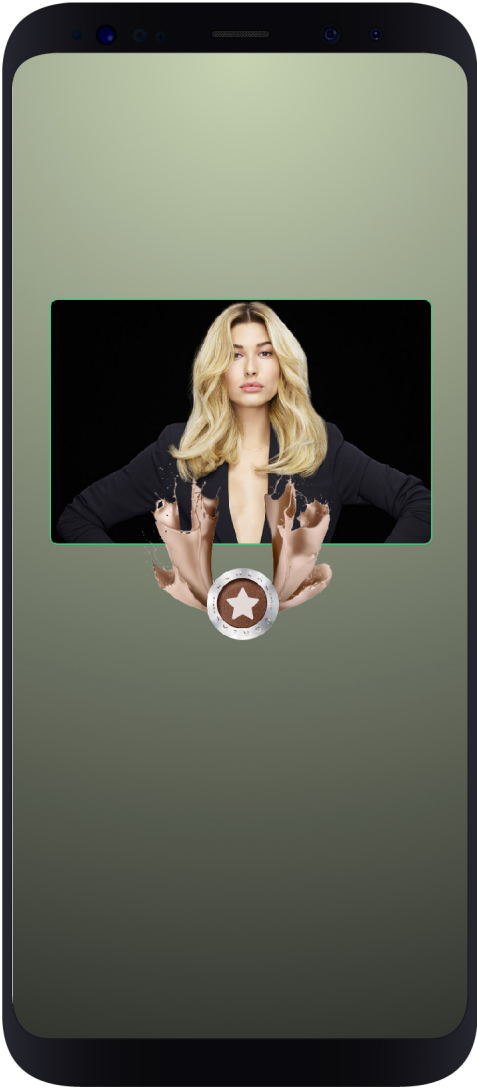
Custom call to actions



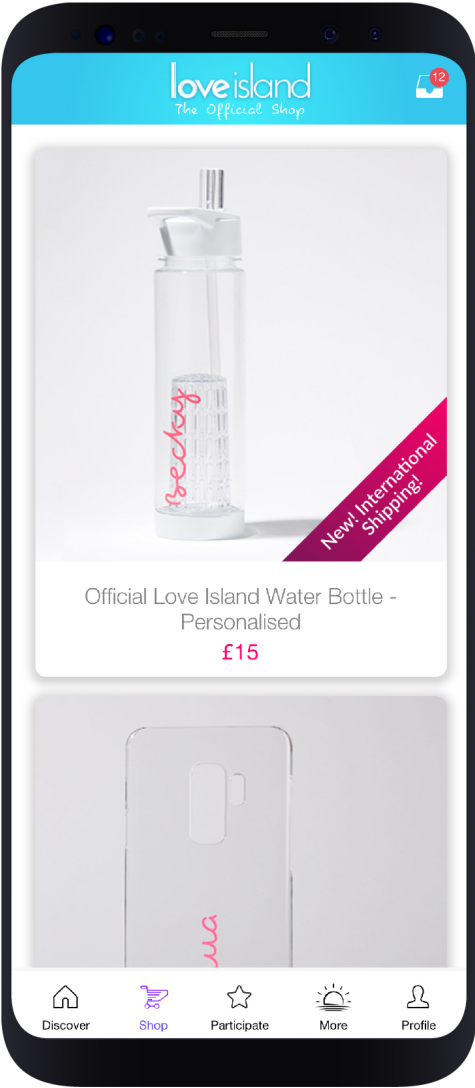
Lead capture



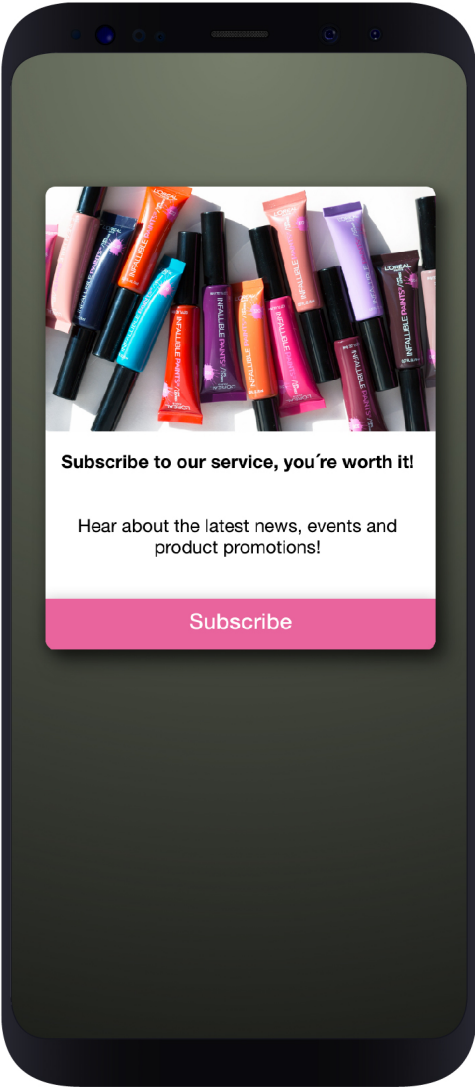
Buy vote packages



Branded buttons



E-commerce



Call to action



Casting

Find new stars for your show, launch a casting in minutes



Voting



Rating



Choices



Challenge



Casting



Battle



Swipe

love island australia

CASTING CALL

+
add photo

Photo 1

Photo 2

Photo 3

Rachel

✓

Peters

✓

Rachel@gmail.com

✓

555-454-115

✓

youtube.com/430943943984

✓

Traveling, Cooking, Languages, Running

✓

☒ I accept the Red Bull Terms of Service

Submit



CASTING DASHBOARD		
	1 Rachel Peters	4,8
	★★★★★ 4,81	
	2 Sierene Sutton	4,7
	★★★★★ 4,78	
	3 Katarina Rodriguez	4,6
	★★★★★ 4,56	
	4 Leitz Ang	4,2
	★★★★★ 4,22	
	5 Dane Marasigan	4,2
	★★★★★ 4,21	
	6 Clarice Villareal	4,1
	★★★★★ 4,19	
	5 Charmaine Elima	4,1
	★★★★★ 4,21	
	6 Angelique de Leon	4,1
	★★★★★ 4,19	



Swipe

Increase interaction with Swipe & other fun contest types



Voting



Rating



Choices



Challenge



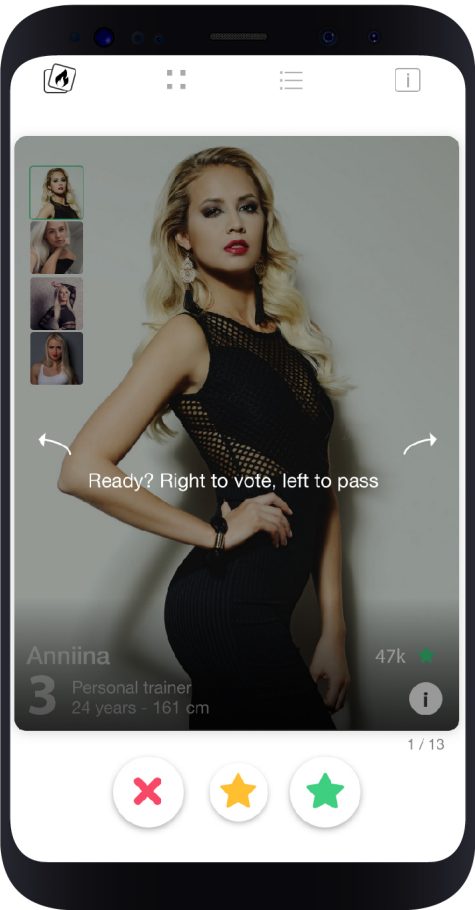
Casting



Battle



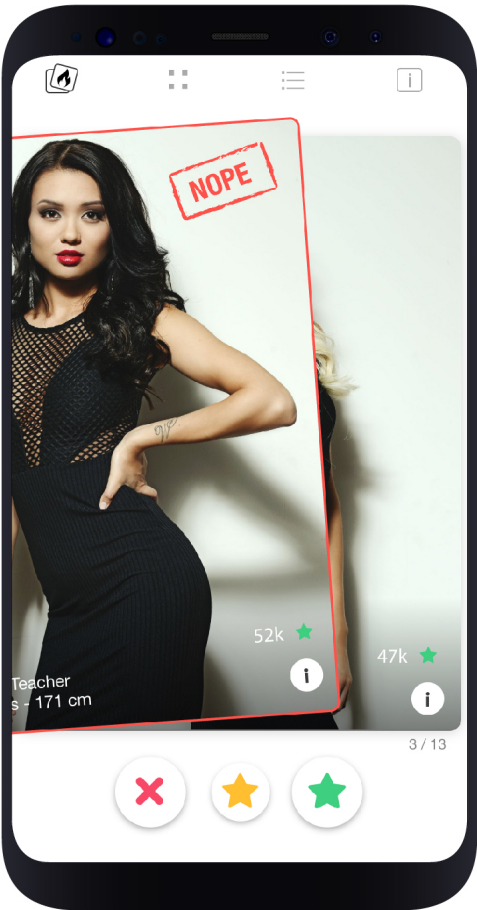
Swipe



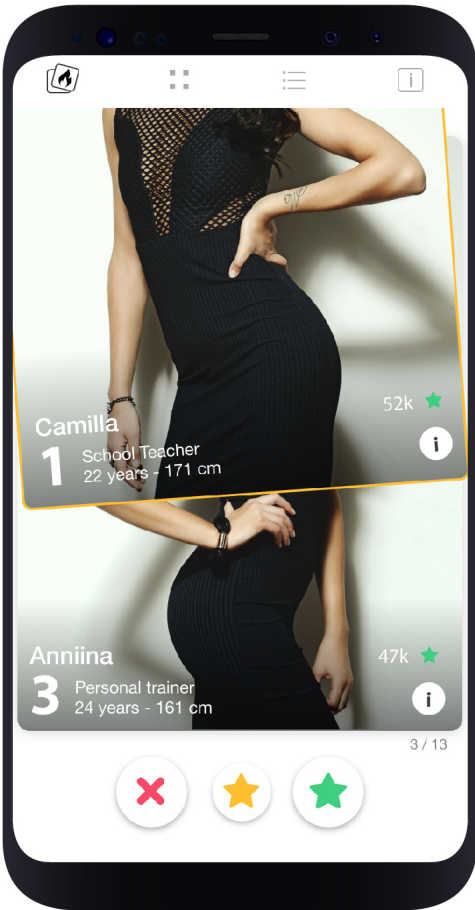
Intro



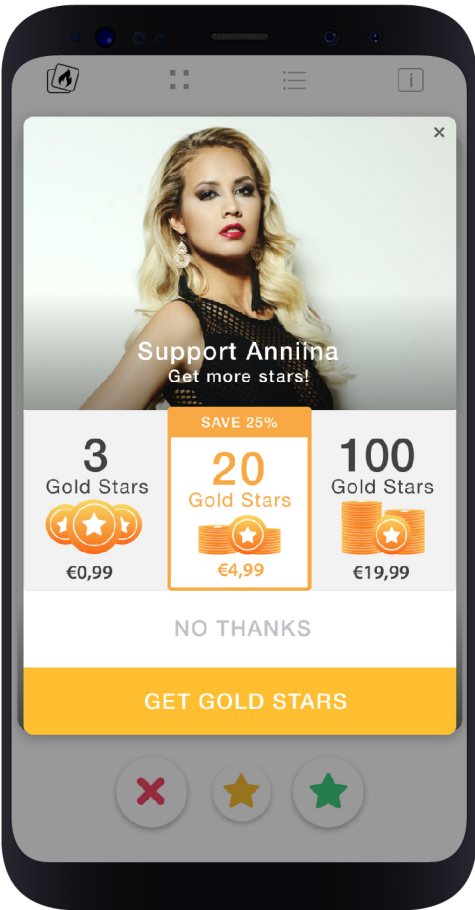
Vote, swipe right



Pass, swipe left



Get stars, swipe up



Buy vote packages

★

★

☆

☆

☆

Rating

For Fans, Judges or combined



Voting



Rating



Choices



Challenge



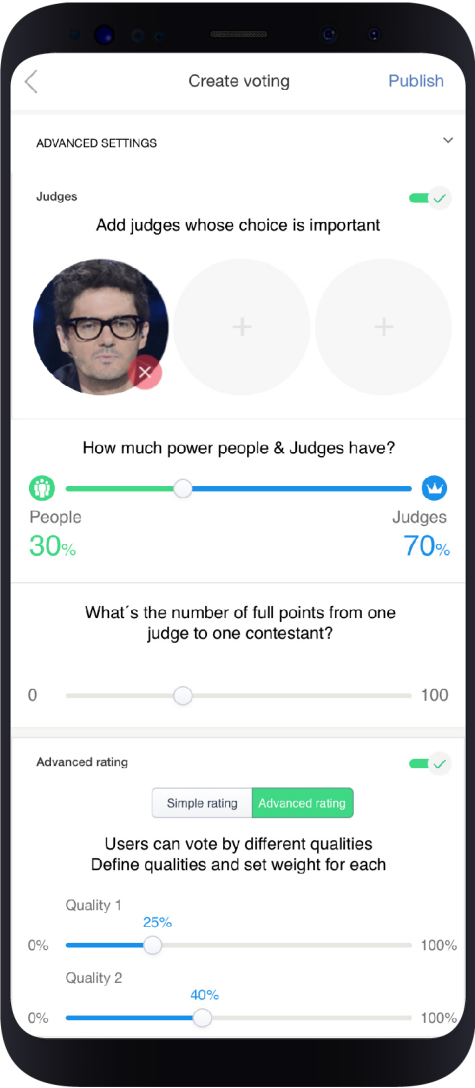
Casting



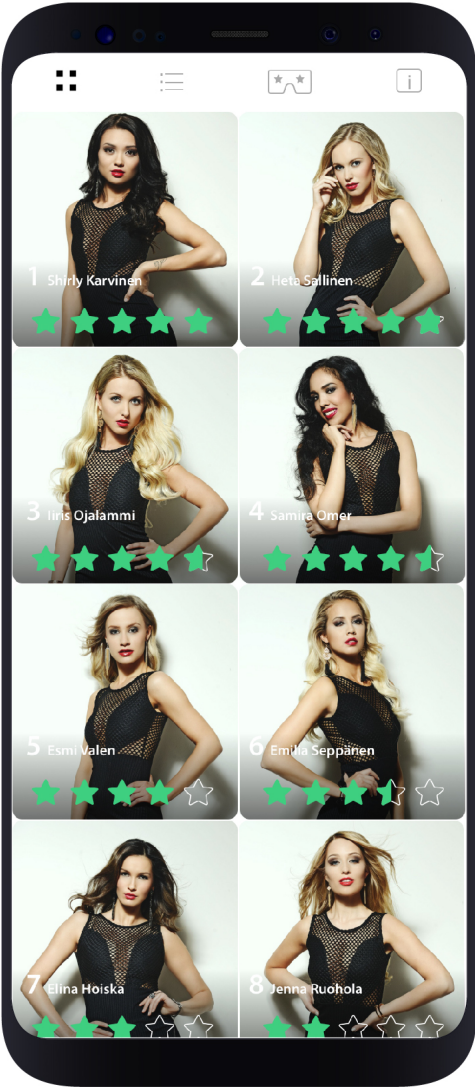
Battle



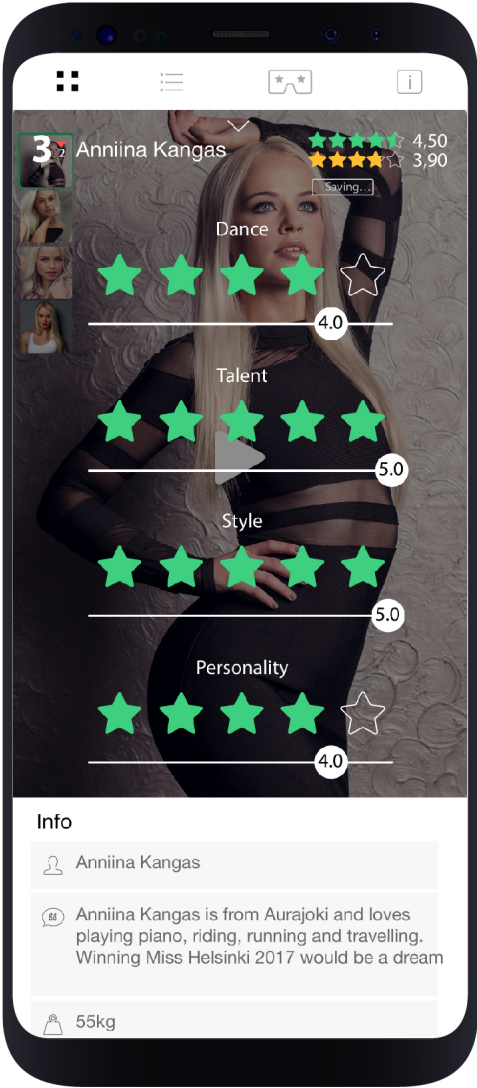
Swipe



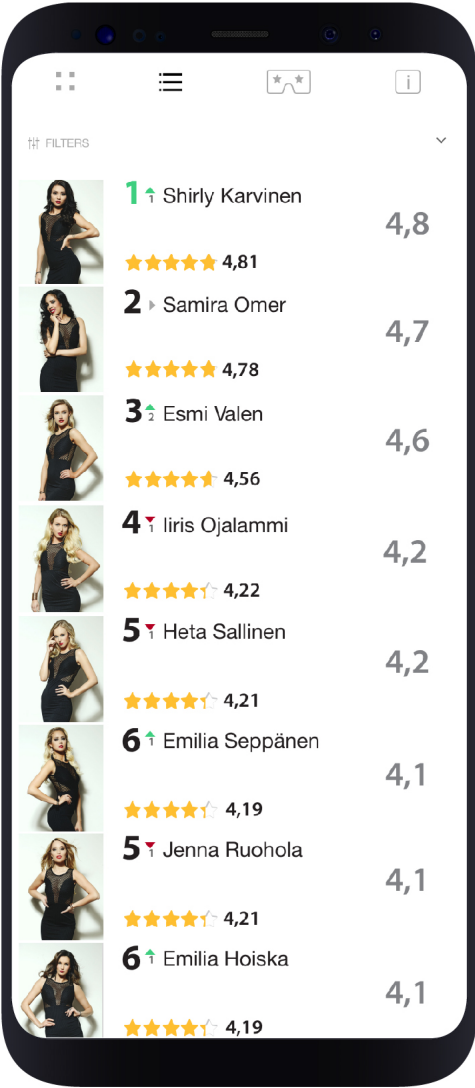
Set up Rating



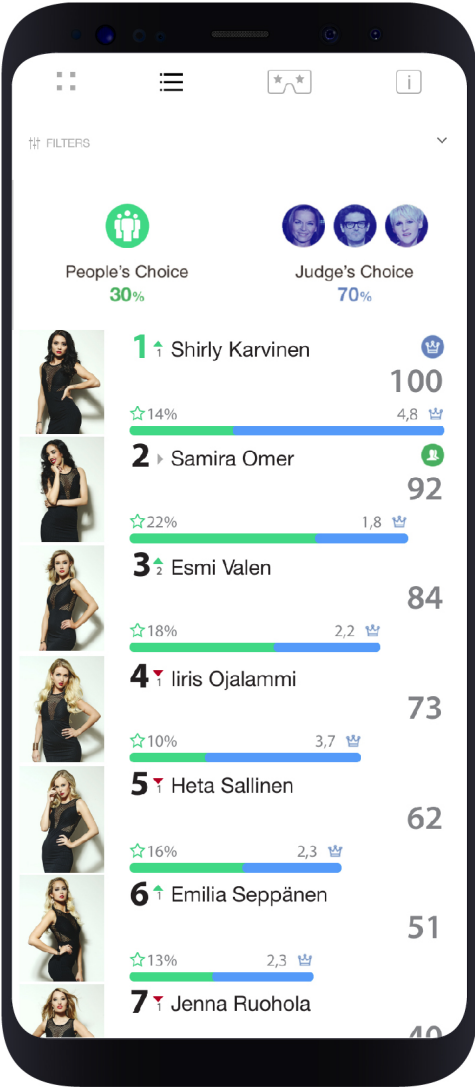
1-click Rating



Advanced Rating



Rating Results by Fans
or Judges



Combined Results

\$ Success Stories

Case studies in sports



Case Studies		
SEARCH		X
206	BRAND	CASE
1		CBS Face the Truth
2		C More Formula 1 - Driver of the Day
3		MTV Icehockey World Championships
4		YLE - Finnish Broadcasting C. Champions League
5		Sports Gala Sports Moment of the Year 2018
6		Atresmedia Champions League Final
7		Nelonen Gaala
8		Iltaalehti Multiple pilots, Miss Finland
9		Finnish Ice Hockey League Pilot of 30 games
10		Miss Germany Corporation 150 beauty pageants
View 10 ▾ Previous Page 1 of 21 Next		

C More, Formula 1
DRIVER OF THE DAY + LEAD CAPTURE
LIVE RESULTS ON TV

70%
OF PAGE VISITORS ENGAGED

45%
FILLED LEAD CAPTURE FORM

YLE, Champions League
MAN OF THE MATCH
LIVE RESULTS ON TV

62%
OF PAGE VISITORS ENGAGED

MTV, Ice Hockey World Championships
PLAYER OF THE GAME + LEAD CAPTURE
LIVE RESULTS ON TV

92%
OF PAGE VISITORS ENGAGED

45%
FILLED LEAD CAPTURE FORM

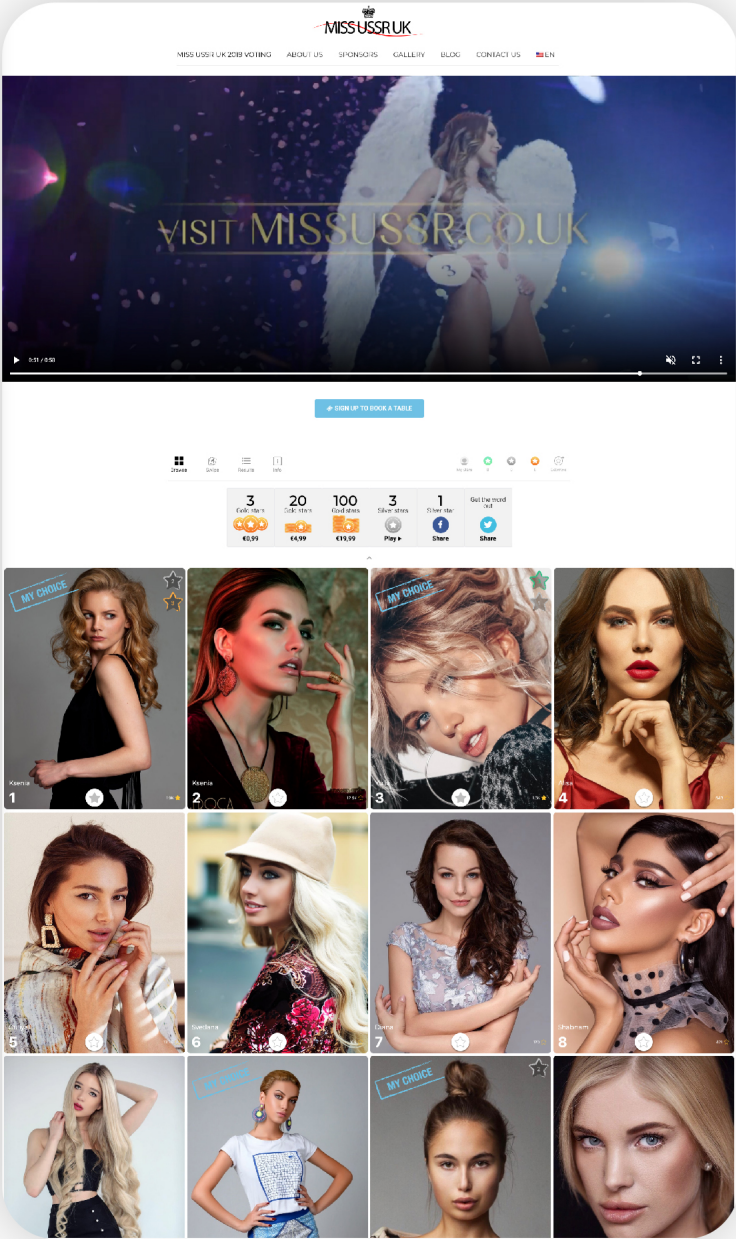
Sports Gala
SPORTS MOMENT OF THE YEAR 2018 + LEAD CAPTURE

88%
OF PAGE VISITORS ENGAGED

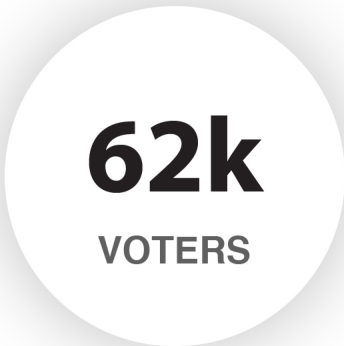
51%
FILLED LEAD CAPTURE FORM

\$ Miss USSR UK

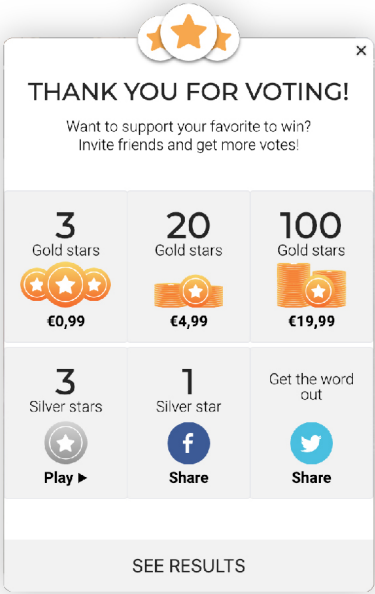
Case studies in beauty pageants



Voting on missussr.co.uk/voting



68 contestant profiles



Buy & earn more votes!

\$ Sports Gala

Case studies in sports

Google



ATRESMEDIA



MISS UNIVERSE
AUSTRALIA

#Urheilugaala

Gaia Osta liput Endokkaat Voittajat Kuvat ja videot Suomen Hall of Fame Uutiset

Urheilugaala

SYKÄHDYTTÄVIN URHEILUHETKI 2018 -äänestys

Sykehdyttävien urheiluhetki 2018 Top 11 -äänestys on auki!

Kaikkien äänestäjien ja yhteystietojen antajien kesken arvotaan viikottain **Huawei Mate 20 Pro** -älypuhelin (arvo 999€) sekä **Huawei Watch GT -kello** (arvo 249€) -palkintosetti, josta arvotaan yhteensä 3 kpl. Lisäksi arvotaan yksi 2 h:n illallispaketti (arvo 390€ + alv.) Urheilugaalan.

Äänestyksen Top 11 -vaihe alkaa 8.12.2018 ja päättyy Urheilugaalassa 17.1.2019.

HUAWEI Mate20 Pro

CO-ENGINEERED WITH

SYKÄHDYTTÄVIN URHEILUHETKI 2018 TOP11

Urheilugaalassa palkittavan vuoden sykehdyttävimmän urheiluhetken äänestyksen TOP11-vaihe on käynnissä!

1

2

3

4

5

6

7

8

9

10

11



130k
VOTES

67k
LEADS

51%
CONVERSION

Urheilugaala

Etunimi

Sukunimi

Sähköpostiosoite

Haluatko olla Urheilugaalan sisäpiirissä? Urheilugaala voi lähettää minulle sähköposteja (uutiskirjeitä) ☐

Olen lukenut ja hyväksyn sovelluksen käyttöehdot. Olen lukenut tietosuojaselosteen, ja ymmärrän, että henkilötietojani voidaan käyttää markkinointitarkoituksiin. ☐

<https://choicely.com/about/terms>

SUBMIT



Thank you

We look forward in working with you



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